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**INVITATION TO COVER**

- WHAT:** 56th Annual NARSA Convention and Tradeshow  
*Held in conjunction with AAPEX*
- WHO:** Business operators, vendors, distributors, and other specialists in the  
cooling and heat-transfer industries
- WHEN:** Sunday – Thursday, November 2 – 6, 2008
- WHERE:** Harrah’s Casino and Resort and the Sands Expo Center  
Las Vegas, Nevada

**DETAILS:**

NARSA – The International Heat Transfer Association’s 56th Annual Convention and Trade Show in Las Vegas will provide manufacturers, vendors, and customers worldwide with an opportunity to learn about the latest standards and the most advanced equipment available in the industry.

NARSA has organized a comprehensive agenda that includes lectures, presentations, workshops, social events, and meetings featuring internationally known experts in the radiator industry. More than 2,000 exhibitors are expected to showcase their state-of-the art equipment and technology at the NARSA Convention and Trade Show and AAPEX Show, providing opportunities for shop employees to gain more knowledge about the industry, and colleagues to network during educational sessions, on the convention floor, and during social events.

NARSA is a non-profit trade association providing educational, technical, safety and marketing programs for individuals in the engine cooling and heat-transfer industry. The association is comprised of 1,200 radiator specialists, manufacturers and suppliers located in 42 countries. NARSA is committed to educating consumers, promoting educational practices and improving procedures, fostering and promoting business friendships, conducting research, and providing solutions for the industry’s issues.

For more information about NARSA or to register for the conference, Contact NARSA headquarters at (856) 439-1575 or via email at [narsa@narsa.org](mailto:narsa@narsa.org), or visit [www.narsa.org](http://www.narsa.org).

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